

Ashley (Yi Hui) Lee

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Education

Columbia University Graduate School of Journalism | Aug. 2025 | New York, N.Y.

Master of Science: Data Journalism

- Trained in beat reporting, investigative techniques, data analysis, and graphic design.
- Produced stories for The Uptowner, including coverage of ethnic tensions surrounding the Washington Heights-Dominican Cultural Historic District and Harlem educators turning to crowdfunding for classroom supplies.
- Currently analyzing New York State's "Enough is Enough" dataset to investigate college sexual assault using FOIA requests, Excel analysis, and data visualization.

National Taiwan University | May 2024 | Taipei, Taiwan

Bachelor of Arts, Double Major: Foreign Languages and Literature & Political Science, International Relations

- Coursework: Journalistic Writing, Statistics, Foreign Policy and Chinese Politics.
- UC Berkeley: Visiting student for the 2023–2024 academic year, fully funded by the Ministry of Education. Completed coursework in International Trade, United Nations, and a startup internship.
- National Awards: Study Abroad Program for Future Scholars in the Humanities and Social Sciences, College Student Research Creativity Award, Diplomatic Scholarship.

Professional Experience

English & Mandarin Reporter, **Almost** | Jan. 2024 - Present | Remote

- Reported in both English and Mandarin for the global news platform.
- Created Instagram posts and TikTok short videos on world issues to engage a younger audience.
- Conducted on-the-ground reporting for Bluebird Movement in Taipei and encampment at UC Berkeley.
- Crafted monthly newsletters for subscribers.

Marketing Intern, **Open Source Pharma Foundation** | Jan.-May 2024 | Remote (based in San Francisco)

- Copyedited grant applications for the nonprofit organization advocating low-cost medicines and health education.
- Designed graphics for a proposal to Credit Access Grameen on "Empowering Rural Women through AI Literacy."
- Created newsletters to engage and retain donors.

Social Media Project Intern, **Awakening Foundation** | Dec. 2022 - Mar. 2023 | Taipei, Taiwan

- Drafted posts and designed graphics for the social media initiative "A Day in Women's Movement History" for Taiwan's oldest women's rights organization.
- Increased Instagram reach to 3.5 times higher than the median.

Marketing Intern, **Teach For Taiwan** | Jul.-Aug. 2022 | Taipei, Taiwan

- Authored 16 feature stories for the annual exhibition for the nonprofit dedicated to educational equity.
- Developed social media campaign featuring Gen Z's ideas on career and educational equity (including posts, reels, and an in-depth interview video). Each project achieved engagement rates 2-3 times higher than average.
- Wrote two newsletters for the annual exhibition.

Editor, **OWN Magazine** | Sep. 2021 - Aug. 2022 | Taipei, Taiwan

- Managed editorial production for the student-run lifestyle magazine.
- Oversaw freelance article submissions.
- Captured photos and wrote content for social media and a crowdfunding project, raising \$4,000 for three volumes.

Editor-in-chief & Reporter, **The NTU Consciousness** | Sep. 2019 - Sep. 2021 | Taipei, Taiwan

- Led a team of 14 reporters and 4 graphic designers in publishing a student-run quarterly magazine.
- Conducted in-depth reports on social issues, including pieces on transgender rights on campus and educational inequality resulting from curriculum reform in high school.

Other Activities

Data Analysis: Excel, R, Datawrapper, PostgreSQL and Python.

Content Creation: Photography, Adobe InDesign/ Photoshop/ Premiere, Capcut, Canva and Wordpress.

Languages: English (fluent) and Mandarin (native)

Affiliations: Asian American Journalists Association